

KIM PUCKETT

MARKETING COORDINATOR

Details Matter.™



☎ 317.663.6079

☎ 317.663.6554

kpuckett@rcre.com

EXPERIENCE

Kim Puckett joined RESOURCE Commercial Real Estate, LLC in August 2009 as a marketing specialist. Prior to joining RESOURCE, Kim worked at the *Indianapolis Business Journal* doing reporting. She has also worked at *The Banner Graphic* and Current Publishing as well as news editor for *The Reflector* and reporter for UIndy TV.

As marketing coordinator, Kim develops property marketing materials using page layout and design. She also promotes the image of the company through public relations and advertising by writing press releases, creating advertisements and communicating with local media. Her knowledge of software design programs allows her to efficiently create and deliver first-class, customized marketing materials for every project.

EDUCATION

Kim has a Bachelor's degree in Communication with emphases in Journalism and Human Communication from the University of Indianapolis.

PROFESSIONAL AWARDS / ACHIEVEMENT

- First Place Society of Professional Journalists Award for Deadline News
- Indiana Collegiate Press Association Front Page Design Awards
- Outstanding Contributor - The Reflector 2009

SOFTWARE PROFICIENCY

- Adobe PhotoShop
- Adobe InDesign
- Adobe Illustrator
- Microsoft Office
- Quark Express
- WYSIWYG Web editing